

# CEYLON INVESTMENT PLC

## POLICY ON CONTROL AND MANAGEMENT OF COMPANY ASSETS AND SHAREHOLDER INVESTMENTS

### 1. INTRODUCTION

Carson Cumberbatch PLC (“CCPLC”) is an established regional holding company with diverse investments in South Asia and beyond. The Company being a part of CCPLC group is committed to driving our business performance through a value-oriented business model that prioritises responsible business practices. A significant part of this commitment involves integrating systematic asset management policies and governance frameworks to safeguard our assets and promote business growth through prudent resource allocation. Our commitment is to always act in the best interests of our shareholders, all while upholding the highest standards of corporate responsibility.

### 2. PURPOSE

This Policy sets forth the guiding principles for the effective control, management, and protection of group assets with the aim of safeguarding shareholder interests and driving superior long-term returns.

### 3. DEFINITIONS AND INTERPRETATIONS

“**Tangible Assets**” refer to all measurable physical assets, including current tangible assets (such as cash and cash equivalents, inventory, short-term investments, etc.) and non-current tangible assets (such as land, buildings, machinery and equipment, etc.)

“**Intangible Assets**” refer to all non-monetary assets expected to generate future economic benefits for the company (such as intellectual property including patents, trademarks, copyrights, trade secrets, brand value and recognition, goodwill, licenses and franchises, concessions, right-of-use leases, non-compete agreements, proprietary processes and systems, etc.)

### 4. GUIDING PRINCIPLES

To control and manage our assets and shareholder investments, we remain committed to:

1. Promoting a strong asset management leadership and culture with asset protection measures.
2. Managing potential risks of damage to our assets from hazards, loss or misappropriation.
3. Implementing procedures for accountability and reporting in asset management.
4. Implementing corporate governance frameworks and effective internal controls.
5. Defining investment guidelines that align with broader business objectives and risk tolerance levels.
6. Optimising return on assets through effective asset allocation strategies.
7. Ensuring regular reviews of asset management systems and processes.
8. Promoting innovation and driving operational excellence through technology as applicable.
9. Driving long-term shareholder returns with a holistic sustainability focus.

### 5. IMPLEMENTATION AND POLICY REVISION

The implementation of this Policy is the responsibility of the Board of Directors. This policy must be reviewed at least once every two years and may be amended at any time with the approval of the Board of Directors.

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